

No more urine burn patches on your lawn!



Dog Rocks™

Brought to you by:
 **RUCENTA** Medical Supplies

What are *Dog Rocks*[™] and why do they work?

Dog Rocks are a paramagnetic igneous rock. When this type of rock is immersed in water, the paramagnetism creates a magnetic field within the water causing a change in the ion exchange.

This in turn diminishes the nitrates that are found in the water (a minimum amount) so when the dog drinks this water, less nitrates are being absorbed into his system and therefore less are coming out the other end in his urine. Nitrates are the chemicals that burn your grass.

Of course if a dog is being fed a diet of fresh red meat, or is regularly given treats, the effect of *Dog Rocks* will be reduced as the protein level is high, but *Dog Rocks* only affect the water not the dog.

High levels of protein are not all absorbed and when digested the overload will come out the other end as nitrates. We always recommend a premium dry dog food.

Factors that can affect the results of *Dog Rocks*[™] include:

- **Number of water bowls down.**

If the dog has access to more than one water bowl and the *Dog Rocks* are only in one water bowl, then this will affect the results. The owner either needs to reduce the number of water bowls or put a complete packet of *Dog Rocks* in each water bowl.

- **Do they have access to outside water sources, i.e. swimming pools, rivers etc.**

As above this will affect the results as it dilutes the benefits. Again if the full benefits of *Dog Rocks* are to be appreciated it is important to limit the dog's access to other water sources.

- **Not allowing the *Dog Rocks* enough time to take effect.**

Dog Rocks need to be in the water long enough to take effect. Ideally the water should be topped up last thing at night when the dog will drink less, allowing them to work overnight. The water should be topped up regularly and changed every couple of days. If they are finding that the dogs drink it very quickly then they could try upping the dosage, ie two packs in each water bowl or one pack in a jug of water (no more than 2 litres) and decanting it into the dogs' water bowl also containing *Dog Rocks*.

- **Diet**

Dogs on a very high protein diet will produce more nitrates in their urine and will as a result produce more burn patches. Tit bits such as pig's ears or meat snacks can be high in protein as can tit bits from dinner plates! We always recommend a premium dry dog food and a reduction in high protein tit bits.

- **Urinating in the same place**

If a dog urinates in the same place this will create a high concentration of nitrates in one area and the **Dog Rocks**™ will not be able to combat this. There is a fine line between the level of nitrates that burn and those that the lawn can tolerate so repeated contact in one place will eventually burn the lawn. The only way to stop this is to restrict access to the dog's usual urinating spot. This should break the habit and hopefully to encourage them to use other places.

- **Dogs taking **Dog Rocks**™ out of water**

If this is a problem that persists after repeatedly replacing the Rocks, the **Dog Rocks**™ can be placed in a jug of water (no more than 2 litres) and the water decanted into the dog's water bowl.

There is often an outside factor that influences the results of **Dog Rocks**™ ; it is just a matter of pinpointing it. **Dog Rocks**™ are not an exact science but once we have worked out your dog's dosage, there is no reason why they should not work.

"Apparent and dramatic difference." Anne Lawrence. Vic Australia

"What would I do without them!" Sandra Meckiff. Beaumaris Victoria

"Excellent product, it has kept my lawn clear and dog healthy."
Sarah Vizard. Toorak Melbourne.

NO MORE URINE BURN PATCHES ON YOUR LAWN

Dog Rocks™ are a 100% NATURAL Rock. When placed in your dog's water bowl, they will help stop burn patches on your lawn or plants caused by your loving pet taking a pee. Dog Rocks do not alter the pH urine balance; you are not medicating your dog in any way. Dog Rocks are not uniform in size but the weight of each pack is the same minimum of 200g and so the efficiency consistent.

Directions for use: 1. Remove all Dog Rocks from this pack and rinse. 2. Fill your dog's water bowl with no more than 2 litres of water. 3. Add all rinsed Dog Rocks from this pack into your dog's water bowl.

Recommended for best results

Replace your Dog Rocks every 2 months (diary sticker included). Ensure your dog's water bowl is the main source of drinking water. Top up each evening and replace water every few days. For best results feed your dog a premium dry dog food and keep the red meat to a minimum. You should start to notice a change in your lawns appearance within 5 weeks. New patches should not appear.

**for disclaimer see brochure, website.*



Why does dog urine stain the grass?

Most homeowners allow dogs to use the backyard as their personal toilet. With time, the lawn may get speckled with unsightly yellow patches.

What causes these patches? Dog urine contains a variety of nitrogen compounds. Too much nitrogen will burn the grass and create yellow patches. But appropriate concentrations of nitrogen is actually beneficial to the grass, which is why you'll often see rings of dark green grass around the yellow patches. This makes sense, since the main ingredient in lawn fertilizer is nitrogen.

The concentration of nitrogen in dog's urine depends on the type of dog, it's sex and what the animal eats. Larger dogs will urinate more and cause more damage. Female dogs also tend to cause more damage than males because they squat and urinate in one concentrated patch, whereas males spray their urine over a larger area. Finally, diets high in protein can increase nitrogen concentration in urine since protein breaks down to release nitrogen compounds.

So how do you prevent the appearance of these unsightly patches? There are two ways: change the nitrogen concentration of your dog's diet, or focus on the lawn. You can start by changing your dog's diet. Feed the dog food with lower protein content, so there is less protein and subsequently less nitrogen in the urine. Many dog foods on the market actually have much more protein than the average dog requires. You can also try to dilute the dog's urine by watering down the food. Alternatively you can deal with the lawn directly by spraying the patches with water or getting a lawn specialist to give advice.

There is now another solution -

Place **Dog Rocks** in the dog's water bowl and this will help to neutralise the nitrates, helping to treat the problem.

Dog Rocks™



Exclusive South African Distributor -
RUCENTA Medical Supplies

Tel (012) 320-0144 Email: admin@rucmed.co.za